

ORDER



Orders
Order / Rev: 184593
Alt Order #:
Product Desc: Restore Our Future
Estimate: 359
Flight Dates: 08/21/12 - 08/27/12
Original Date / Rev: 08/17/12 / 08/17/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Mentzer Media Services, Inc.
Buying Contact:
Billing Contact:
 600 Fairmount Avenue
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Issue/Restore Our Future
Demographic: A25-54
Product Codes: PL23-Issue/Prop
Priority: P3
Revenue Codes: POL, POL, ISS

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 07/30/12 | 08/26/12 | 65 | \$65,950.00 | \$56,057.50 |
| 08/27/12 | 08/27/12 | 13 | \$12,125.00 | \$10,306.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|--------------------|--------------------|-------------|
| August 2012 | 65 | \$65,950.00 | \$56,057.50 | 0.00 |
| September 2012 | 13 | \$12,125.00 | \$10,306.25 | 0.00 |
| Totals | 78 | \$78,075.00 | \$66,363.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| David Lombardo | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|-------------------------|-------|-------------------|------------|-----|-------|-------------|-----|---------------|------|-------|------------|
| N 1 | KMGH | 08/21/12 | 08/24/12 | GMA M-F 7-9A / KMGH CA | CA | 7A-9A | - 2222 - - | :30 | 8 | \$700.00 | P2 | 0.00 | NM | 8 | \$5,600.00 |
| | | | | GMA M-F 7-9A | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/20/12 | 08/26/12 | - 2222 - - | | 8 | | | | \$700.00 | | 0.00 | | | |
| N 2 | KMGH | 08/21/12 | 08/24/12 | Inside Edition 9A CA | CA | 9A-930A | - 1111 - - | :30 | 4 | \$400.00 | P2 | 0.00 | NM | 4 | \$1,600.00 |
| | | | | Inside Edition 9A | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/20/12 | 08/26/12 | - 1111 - - | | 4 | | | | \$400.00 | | 0.00 | | | |
| N 3 | KMGH | 08/21/12 | 08/24/12 | Millionaire 930A CA | CA | 930A-10A | - 1111 - - | :30 | 4 | \$425.00 | P2 | 0.00 | NM | 4 | \$1,700.00 |
| | | | | Millionaire | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/20/12 | 08/26/12 | - 1111 - - | | 4 | | | | \$425.00 | | 0.00 | | | |
| N 4 | KMGH | 08/21/12 | 08/24/12 | 11A-12P News/KMGH CA | CA | 11A-12P | - 1111 - - | :30 | 4 | \$450.00 | P2 | 0.00 | NM | 4 | \$1,800.00 |
| | | | | 11A-12P News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/20/12 | 08/26/12 | - 1111 - - | | 4 | | | | \$450.00 | | 0.00 | | | |
| N 5 | KMGH | 08/21/12 | 08/24/12 | DR. OZ - 4PM CA | CA | 4P-5P | - 1111 - - | :30 | 4 | \$450.00 | P2 | 0.00 | NM | 4 | \$1,800.00 |
| | | | | Dr. Oz | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/20/12 | 08/26/12 | - 1111 - - | | 4 | | | | \$450.00 | | 0.00 | | | |
| N 6 | KMGH | 08/21/12 | 08/24/12 | 5-530P News M-F/KMGH CA | CA | 5P-530P | - 2222 - - | :30 | 8 | \$800.00 | P3 | 0.00 | NM | 8 | \$6,400.00 |
| | | | | 5-530P News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 184593
 Alt Order #:
 Flight Dates: 08/21/12 - 08/27/12

Advertiser: Issue/Restore Our Future
 Product Desc: Restore Our Future
 Estimate: 359

KMGH

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--|-------|----------------------|-----|-------------|------------|-----|---------------|------|-------|-------------|
| N 6 | KMGH | 08/21/12 | 08/24/12 | 5-530P News M-F/KMGH 5-530P News | CA | 5P-530P - 2222-- | :30 | 8 | \$800.00 | P3 | 0.00 | NM | 8 | \$6,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | - 2222-- | | 8 | | \$800.00 | | | 0.00 | | | |
| N 7 | KMGH | 08/21/12 | 08/24/12 | 6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F) | CA | 6P-630P - 2222-- | :30 | 8 | \$1,700.00 | P3 | 0.00 | NM | 8 | \$13,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | - 2222-- | | 8 | | \$1,700.00 | | | 0.00 | | | |
| N 8 | KMGH | 08/21/12 | 08/24/12 | 630-7P WHEEL (M-F) 630-7p WHEEL (M-F) | CA | 630-7P - 2222-- | :30 | 8 | \$1,600.00 | P3 | 0.00 | NM | 8 | \$12,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | - 2222-- | | 8 | | \$1,600.00 | | | 0.00 | | | |
| N 9 | KMGH | 08/21/12 | 08/23/12 | Nightline Nightline | CA | 1037P-1103P - 111--- | :30 | 3 | \$800.00 | P2 | 0.00 | NM | 3 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | - 111--- | | 3 | | \$800.00 | | | 0.00 | | | |
| N 10 | KMGH | 08/24/12 | 08/24/12 | ABC Fri A ABC Fri A | CA | 7P-8P ----F-- | :30 | 1 | \$2,800.00 | P1 | 0.00 | NM | 1 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | ----F-- | | 1 | | \$2,800.00 | | | 0.00 | | | |
| N 11 | KMGH | 08/24/12 | 08/24/12 | ABC Fri B ABC Fri B | CA | 8P-9P ----F-- | :30 | 1 | \$2,800.00 | P1 | 0.00 | NM | 1 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | ----F-- | | 1 | | \$2,800.00 | | | 0.00 | | | |
| N 12 | KMGH | 08/24/12 | 08/24/12 | ABC Fri C ABC Fri C | CA | 9P-10P ----F-- | :30 | 1 | \$2,800.00 | P1 | 0.00 | NM | 1 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | ----F-- | | 1 | | \$2,800.00 | | | 0.00 | | | |
| N 13 | KMGH | 08/25/12 | 08/25/12 | 5-6p News Saturday 5pm News Saturday | CA | 5P-6p -----S- | :30 | 2 | \$350.00 | P3 | 0.00 | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | -----S- | | 2 | | \$350.00 | | | 0.00 | | | |
| N 14 | KMGH | 08/26/12 | 08/26/12 | THIS WEEK w/George SCA This Week | CA | 8A-9A -----S | :30 | 1 | \$1,000.00 | P2 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | -----S | | 1 | | \$1,000.00 | | | 0.00 | | | |
| N 15 | KMGH | 08/26/12 | 08/26/12 | SUN 4PM 4PM - SUN | CA | 4P-430P -----S | :30 | 2 | \$200.00 | P2 | 0.00 | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | -----S | | 2 | | \$200.00 | | | 0.00 | | | |
| N 16 | KMGH | 08/26/12 | 08/26/12 | 5pm News Sunday 5pm News Sun Local News | CA | 5P-6P -----S | :30 | 2 | \$375.00 | P3 | 0.00 | NM | 2 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | -----S | | 2 | | \$375.00 | | | 0.00 | | | |
| N 17 | KMGH | 08/26/12 | 08/26/12 | ABC Sun A ABC Sun A | CA | 6P-7P -----S | :30 | 1 | \$2,200.00 | P2 | 0.00 | NM | 1 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | -----S | | 1 | | \$2,200.00 | | | 0.00 | | | |
| N 18 | KMGH | 08/26/12 | 08/26/12 | ABC Sun C Extreme Makeover: Weight Los: | CA | 8P-10P -----S | :30 | 1 | \$3,000.00 | P2 | 0.00 | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | -----S | | 1 | | \$3,000.00 | | | 0.00 | | | |
| N 19 | KMGH | 08/26/12 | 08/26/12 | 10P NEWS - M-F/SU 10P NEWS (M-F/SU) | CA | 10P-1037P -----S | :30 | 1 | \$1,200.00 | P2 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | -----S | | 1 | | \$1,200.00 | | | 0.00 | | | |
| N 20 | KMGH | 08/26/12 | 08/26/12 | SUN Sports Extra-KMGH 10P News Sunday Sports | CA | 1037P-11p -----S | :30 | 1 | \$600.00 | P3 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |

Order / Rev: 184593
 Alt Order #:
 Flight Dates: 08/21/12 - 08/27/12

Advertiser: Issue/Restore Our Future
 Product Desc: Restore Our Future
 Estimate: 359

KMGH

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--|-------|---------------------|-----|-------------|------------|---------------|------|--------|-------|-------------|
| N20 | KMGH | 08/26/12 | 08/26/12 | SUN Sports Extra-KMGH 10P News Sunday Sports | CA | 1037P-11p -----S | :30 | 1 | \$600.00 | P3 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 08/20/12 | 08/26/12 | -----S | | 1 | | \$600.00 | | 0.00 | | | | |
| N21 | KMGH | 08/27/12 | 08/27/12 | GMA M-F 7-9A / KMGH CA GMA M-F 7-9A | CA | 7A-9A M----- | :30 | 2 | \$700.00 | P2 | 0.00 | NM | 2 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 08/27/12 | 09/02/12 | M----- | | 2 | | \$700.00 | | 0.00 | | | | |
| N22 | KMGH | 08/27/12 | 08/27/12 | Inside Edition 9A Inside Edition 9A | CA | 9A-930A M----- | :30 | 1 | \$400.00 | P2 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 08/27/12 | 09/02/12 | M----- | | 1 | | \$400.00 | | 0.00 | | | | |
| N23 | KMGH | 08/27/12 | 08/27/12 | Millionaire 930A Millionaire | CA | 930A-10A M----- | :30 | 1 | \$425.00 | P2 | 0.00 | NM | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 08/27/12 | 09/02/12 | M----- | | 1 | | \$425.00 | | 0.00 | | | | |
| N24 | KMGH | 08/27/12 | 08/27/12 | 11A-12P News/KMGH 11A-12P News | CA | 11A-12P M----- | :30 | 1 | \$450.00 | P2 | 0.00 | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 08/27/12 | 09/02/12 | M----- | | 1 | | \$450.00 | | 0.00 | | | | |
| N25 | KMGH | 08/27/12 | 08/27/12 | DR. OZ - 4PM Dr. Oz | CA | 4P-5P M----- | :30 | 1 | \$450.00 | P2 | 0.00 | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 08/27/12 | 09/02/12 | M----- | | 1 | | \$450.00 | | 0.00 | | | | |
| N26 | KMGH | 08/27/12 | 08/27/12 | 5-530P News M-F/KMGH 5-530P News | CA | 5P-530P M----- | :30 | 2 | \$800.00 | P3 | 0.00 | NM | 2 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 08/27/12 | 09/02/12 | M----- | | 2 | | \$800.00 | | 0.00 | | | | |
| N27 | KMGH | 08/27/12 | 08/27/12 | 6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F) | CA | 6P-630P M----- | :30 | 2 | \$1,700.00 | P3 | 0.00 | NM | 2 | \$3,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 08/27/12 | 09/02/12 | M----- | | 2 | | \$1,700.00 | | 0.00 | | | | |
| N28 | KMGH | 08/27/12 | 08/27/12 | 630-7P WHEEL (M-F) 630-7p WHEEL (M-F) | CA | 630-7P M----- | :30 | 2 | \$1,600.00 | P3 | 0.00 | NM | 2 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 08/27/12 | 09/02/12 | M----- | | 2 | | \$1,600.00 | | 0.00 | | | | |
| N29 | KMGH | 08/27/12 | 08/27/12 | Nightline Nightline | CA | 1037P-1103P M----- | :30 | 1 | \$800.00 | P2 | 0.00 | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 08/27/12 | 09/02/12 | M----- | | 1 | | \$800.00 | | 0.00 | | | | |
| | | | | | | | | | | | | Totals | 78 | \$78,075.00 |